KPI MYSQL QUERIES FOR PIZZA\_SALES

1. SELECT SUM(total\_price) AS TOTAL\_REVENUE FROM pizza\_sales;

FOR TOTAL REVENUE.

1. SELECT SUM(total\_price)/COUNT(DISTINCT(order\_id)) FROM pizza\_sales;

FOR AVEREAGE REVENUE PER ORDER

1. SELECT SUM(quantity) AS TOTAL\_PIZZA\_SOLD FROM pizza\_sales;

FOR TOTAL PIZZA SOLD

1. SELECT COUNT(DISTINCT(order\_id)) FROM pizza\_sales;

FOR TOTAL NUMBER OF ORDERS

1. SELECT SUM(quantity)/COUNT(DISTINCT order\_id) FROM pizza\_sales;

FOR TOTAL NO OF PIZZAS PER ORDER

1. SELECT DAYNAME(order\_date) AS order\_day , COUNT(DISTINCT order\_id) AS orders FROM pizza\_sales

GROUP BY order\_date;

FOR DAILY TRENDS

1. SELECT HOUR(order\_time) AS HOURS , COUNT(DISTINCT order\_id) NO\_OF\_ORDERS

FROM pizza\_sales

GROUP BY HOUR(order\_time)

ORDER BY HOUR(order\_time);

FOR HOURLY TREND

1. SELECT pizza\_category,

SUM(total\_price) \* 100 / (SELECT SUM(total\_price) FROM pizza\_sales) AS percentage\_of\_total\_sales

FROM

pizza\_sales

GROUP BY

pizza\_category;

FOR PERCENTAGE OF PIZZ\_SALES PER CATEGORY